



Altro Whiterock

keeping Virgin active!

Altro Whiterock hygienic PVCu wall cladding has been selected for the shower areas at the Virgin Active Life Centre in Leeds and Preston. Virgin's high-tech clubs, which have opened around the country, offer people of all ages a total lifestyle package where they can relax, eat and exercise.

"Virgin Active demands the very best facilities for its members. That means we insist on high performance materials that will cope in a very demanding environment. As well as providing the hygiene levels we are looking for, Altro Whiterock required very little maintenance to keep it in A1 condition. We do not want products that are going to get damaged easily and need regular replacement. The fact that we need only use hot water and a very mild detergent means it's easy for us to clean too."

Peter Wright
Operations Director of Virgin Active

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with Altro Whiterock
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